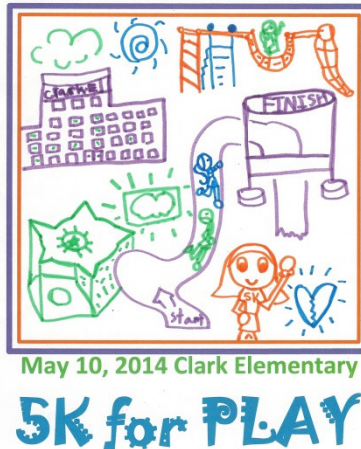


5K for PLAY Sponsorship Opportunities

Clark Elementary School



What is 5K for PLAY?

Clark Elementary School is in the process of replacing our playground equipment. We have decided to host a 5K Run/Walk Fundraiser to cover the cost of the replacement (removal of old equipment, purchase and installation of new equipment). We are inviting everyone in our community to help with this effort. We hope to accomplish this by the end of the 2013-14 school year.

The 5K for PLAY(ground) Run/Walk will follow a 5K route along Johnson County roads surrounding Clark Elementary School. Participants can run or walk. There will also be a 1K Fun Run on the school grounds for children ages 11 and younger. Participants will each receive a t-shirt, which will feature the names/logos of our corporate sponsors. There will be a Silent Auction and Raffle of donated prizes, and a Bake Sale featuring teacher-made treats.

Why Should You Support 5K for PLAY?

We Really Need Your Help! Clark Elementary School, a true community icon, wants to enhance this space for all who use it. This playground serves not only Clark students, but is used by many people year-round. Our playground is open to, and used by, families throughout our community when school is not in session. Every dollar generated by this event will go directly to the cost of revamping the playground.

Physical Activity is Vital to the Academic Performance and Overall Well-Being of

Children! One thing that helps children do their best work is a period of “downtime” when they can step away from academic pursuits and take a “brain break.” Statistics show that “regular physical activity helps prevent disease, promotes lifetime wellness, fights obesity, promotes learning, and makes economic sense” (Le Masurier, G., & Corbin, C., 2006).

Impact on Your Image! You can leverage the positive image of being associated with an important community cause. In recent polls, 80% of businesses and organizations believed that aligning themselves with a well-respected non-profit had a beneficial impact on their bottom line.

5K fo PLAY Sponsorship Opportunities

Clark Elementary School

Saturday, May 10

Sponsorship Packages

You can become a sponsor by contributing money or goods, or by sending a team for which each member's \$20 entry fee has been paid. Levels and benefits are as follows:

Gold Sponsor: \$500+ OR a Team of 30 Runners/Walkers

- Community Leadership Recognition through signage at the 5K for PLAY Run/Walk
- Prominently displayed logo on 5K for PLAY t-shirts
- Official recognition on *event posters, event program, and course map*
- "Thank-you" acknowledgement on our newsletter distribution to hundreds of local families

Silver Sponsor: \$250 OR a Team of 20 Runners/Walkers

- Sponsorship recognition through signage at the 5K for PLAY Run/Walk
- Official recognition on the *event posters, event program, and course map*
- "Thank-you" acknowledgment in our newsletter distribution to hundreds of local families

Bronze Sponsor: \$100 OR a Team of 10 Runners/Walkers

- Official recognition on the *event program and course map*
- "Thank-you" acknowledgement through our newsletter distribution to hundreds of local families

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Sign me up! I want to help and become a sponsor of the **5K for PLAY!**

Gold (\$500+ or Team of 30) **Silver** (\$250 or Team of 20) **Bronze** (\$100 or Team of 10)

- If sending a check, please complete the contact information below and submit with your contribution to:

Clark Elementary School, 5764 E. 700 N, Franklin, IN 46131

- If signing up a team, please indicate team name: _____

Organization: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

For more information, contact Sherrill Hofer at (317) 535-8503